

Sharing & Inspiring Passion in
118 Seconds

Your Personal Passion Point What keeps you going

(aka how to spread the wording during
Domestic Violence Awareness Month)





Our Goals for Today

- Learn how to effectively communicate why domestic violence is an important issue in our community.
- Develop your personal story to share with the community.
- Practice!

Three Principles of an Effective Personal Passion Point

Brief



Clear



Personal





Sharing Your Personal Passion Point in Three Easy Steps

- The What
- The Why
- Put it All Together



The Fun Part!

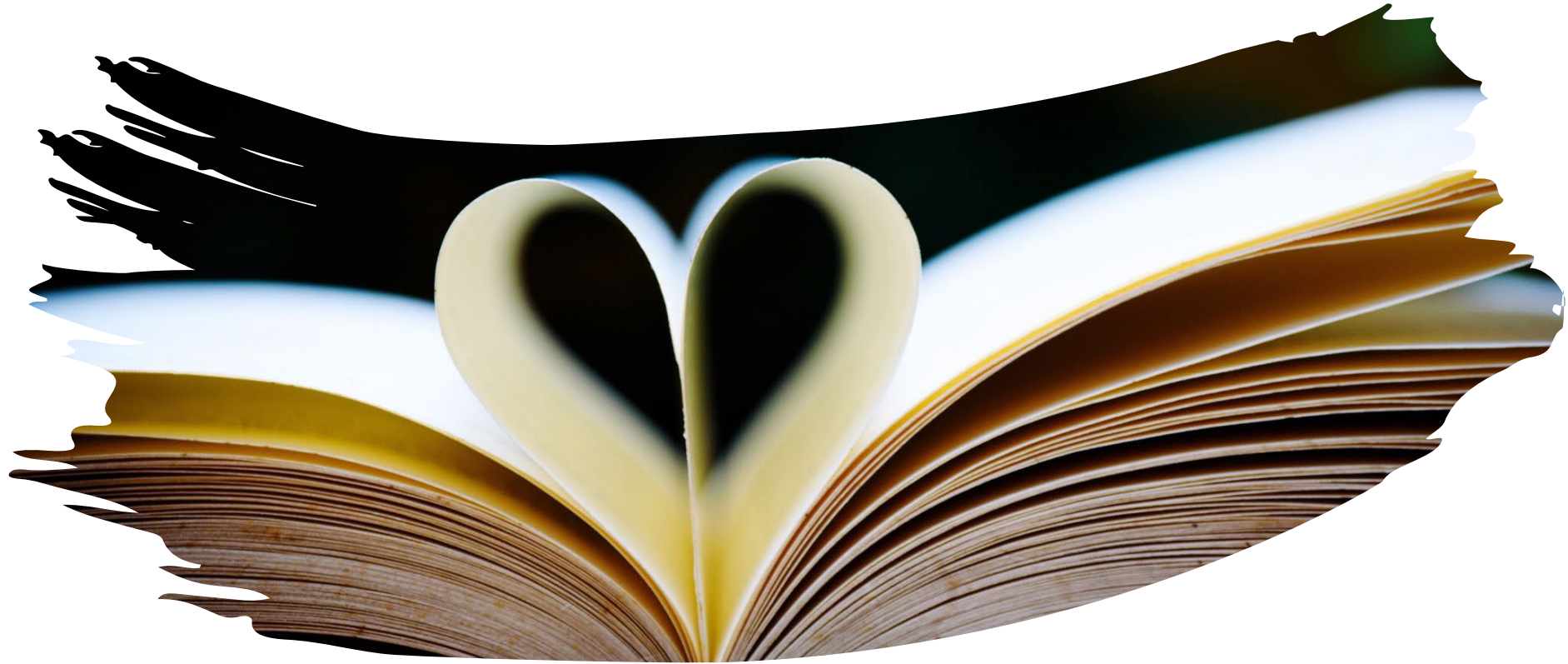


Let's get
STARTED

How did you come to be involved in advocating or engaging or supporting or providing services to domestic violence survivors?



What do you do to engage or advocate or support or provide services to domestic violence survivors?
(two sentences or less)



What part(s) of your engagement/advocacy/services are most **meaningful** for you?

A hand holding a magnifying glass over a city street at night, with a bokeh background of colorful lights. The magnifying glass shows a detailed view of a busy street with many neon signs and buildings. The background is a soft, out-of-focus bokeh of various colored lights in shades of yellow, orange, red, blue, and green.

9

What do you feel is the most **important** aspect of your engagement?



Putting the Pieces Together

Let's Practice!